



Technical Marketing Engineer

To better serve our customers and provide support to our sales staff, Marki Microwave is seeking a TECHNICAL MARKETING ENGINEER. This is a newly created position that will give the successful applicant the opportunity to combine engineering know-how with first rate communication skills in a variety of challenging areas, and to contribute creatively in a fast-paced, cutting-edge technology arena.

Requirements

BSEE with some background in RF/Microwave and/or Electromagnets.

5+ years experience working in a technology environment, preferably in a product development area.

Excellent communication skills, both oral and written. 1-2 years technical writing experience. Candidates may be required to submit writing samples.

Ability to multi-task and work independently and creatively in a high-pressure, fluid environment. Must be flexible and able to work "outside the box".

Ability to interface with sales and engineering teams, with both customers and co-workers.

Graphics design experience a plus.

US citizenship required.

Responsibilities

Preparation and publication of technical media to support marketing efforts, including writing and web publication of application notes and white papers for customer support under the general supervision of the Director of Engineering; provide technical information for company newsletter and other publications; review and maintenance of product data sheets.

Preparation of training presentations and training aids for in-house sales staff and sales reps around the country.

Presentation of training seminars at sales meetings. Occasional travel to customer facilities for onsite training.

Marketing research and data collection for new product launches. Coordination of product launches, including data sheet preparation/editing and web site maintenance.

Identification of market trends and recommendation of product development based on customer feedback and research.

Coordination of marketing efforts for future advertising campaigns. May include graphic design, copy writing, ad placement as needed.

Occasional travel, up to 20% time.

Contact: hr@markimicrowave.com